



GEOIntelligence
2024 Year in Review

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Bancroft Capital LLC.

Preface

In today's rapidly changing economy and markets, geopolitical risk poses a constant threat, capable of disrupting market expectations and economic narratives in unforeseeable ways. Acknowledging this ever-present factor, Bancroft Capital has established the GEOIntelligence Group, a team of experts led by the esteemed Major General (Retired) Ferdinand "Fred" Stoss, who bring decades of experience in the U.S. Air Force and strategic analysis.

The Group's mission is to keep clients informed on long-term and evolving strategic problems, regional flashpoints, and topical challenges like cyber threats, space activities, nuclear weapons, and terrorism. Bancroft Capital's GEOIntelligence Group can assist businesses in navigating these complexities through their valuable resources, including white papers, executive summary reports, directed reports, and personalized expert commentary.



In-Depth Insights for Long-Term Strategy

To provide insight into complex and evolving geopolitical developments, the GEOIntelligence Group releases White Papers – thematic series of recurring reports. These papers delve into emerging trends and issues, providing clients with unique insight and context. From monitoring regional tensions to understanding the implications of technological advancements, these recurring reports offer a fresh approach to managing geopolitical risks through the eyes of hundreds of years of deep military expertise.



Timely Insights for Event-Driven Decisions

Geopolitical events can unfold suddenly, impacting economies and markets within a short span. To cater to clients' urgent needs for relevant insights, the GEOIntelligence Group prepares executive summary reports. These concise yet focused reports summarize the key takeaways from significant events to inform our clients.



Tailored Analyses on Client-Specified Interests

To address the unique and sophisticated needs of our clients, the GEOIntelligence group releases Directed Reports – specialized thematic papers, each custom-crafted to explore and analyze trends and issues as directed by client-specified interests. These reports deliver extensive insight and strategic context, empowering our clients with actionable intelligence that is directly aligned with their respective objectives and concerns in the geopolitical sphere.



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Importance of Geopolitics and Key Takeaways:

Geopolitics is the interaction of foreign policy and actions between countries and actors, both state or non-state. Unlike the two decades or so after the end of the Cold War, geopolitics has become and will remain center stage for the foreseeable future, particularly for corporations.

Geopolitics is evidenced through the nexus of national security and economics. Economics are increasingly influenced by geopolitical factors, and the corporate world must adjust accordingly. As geopolitical factors grow in relevance, with competition and situational events impacting national and economic security, uncertainty for businesses accelerates.

This report provides an overview of a year-plus worth of work focused on geopolitical issues related to national security and economics by addressing five key areas. First, we focus on the global context through lenses of the Global Commons, Resource Security and Mass Migration.

Second, we address key players within the global context through an overview of Great Power Competition that continues to evolve due to the intense near-term problems presented by Russia and long-term challenges from China. Third, we also address other players such as Iran and North Korea. Each of these players is significant individually, and their geopolitical impact is compounded by their increased collaboration and cooperation.

Fourth, we address ongoing conflicts – two strategic wars – Ukraine vs. Russia and Israel vs. Hamas. Respectively they represent nearly three years of tragedy in Ukraine following Russia’s 2022 invasion, and a year-plus war between Israel and Hamas after the atrocities of 7 Oct, 2023.

Finally, with the myriad of challenges described throughout this report, to deter catastrophic attacks against the United States, its allies and partners, the U.S. relies on strategic deterrence.

This review’s insights also include key indicators, forecasts and economic considerations for leaders to consider. Corporations need access to what we refer to as “GEOIntelligence,” resourced either internally or externally, to remain informed on long-term and evolving strategic challenges. This can enable them– with their strategic processes and dynamic risk assessment and management – to both inform judgment and identify potential opportunities.

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